

休閒運動管理系

主講人：洪聖德老師(108級班導師)

大仁科大學經歷

88年工業安全衛生科(進二專)

91年休閒運動管理系(日二技)

99年休閒事業管理研究所碩士

106年獲選傑出校友

104-108招生績優前十強

105-108優良導師前六強六連莊

107優良導師金鐸獎

105-108假日班二技班導師



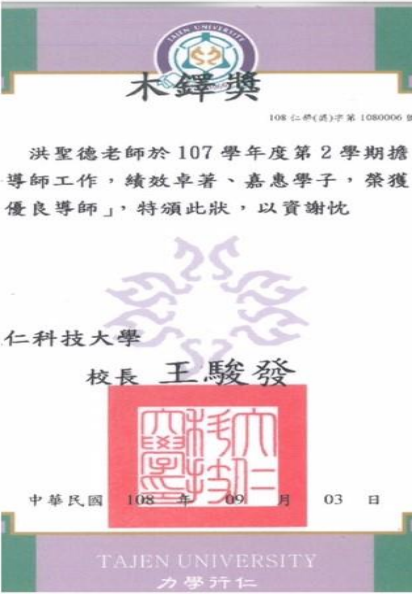
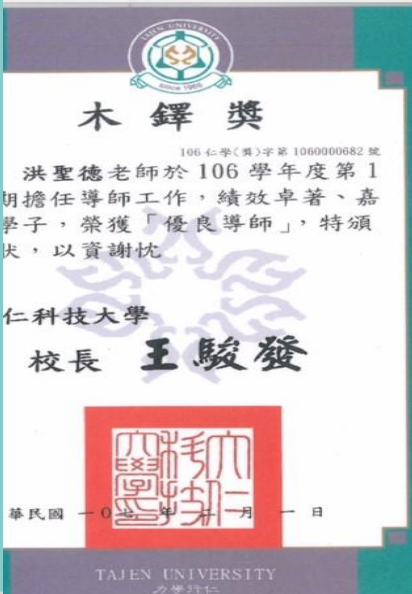
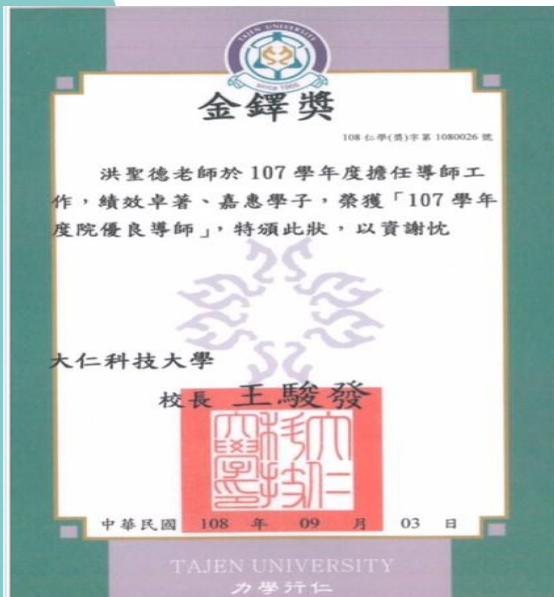
With our school motto Study Diligently;Embody Virtues" in mind, Tajen cultivates students talents to meet the needs of an ever changing society as effected by world trends. We aim to provide a fully comprehensive education that fosters talented professionals that have a belief in humanity as well as sound personalities.

見證奇蹟時刻

大仁科技大學

SINCE 1966

走過半世紀
邁向卓越



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求學就業宗旨

工作最高境界：

「你以為我在玩，其實
我在工作；
你以為我在工作，其實
我在玩。」

—— 李開復，創新工場董事長

大仁科技大學

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走過
邁向
卓越
半世紀



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四技簡介

大仁科技大學

SINCE 1966

走過半世紀
邁向卓越



大仁科技大學 TAJEN UNIVERSITY
休閒運動管理學系(所)

系所簡介

精彩的科系，多元的選擇！

>>課程多元跨領域結合<<

理論教學 實務實作 實習就業

★★ 三 明 治 五 星 教 學 ★★

21世紀是休閒樂活及健康促進觀念與市場興盛的世紀，進而帶動國內外運動產業和休閒產業的經濟規模和市場服務缺口，故本系針對產業創新及就業市場技術能力培養，厚實本系學生市場就業技術技能和產業無縫接軌連結，透過產業參訪及實作教學引導學生進入就業市場，並利用本系玩中學、學中玩的教育核心價值，豐富學生學習歷程。有鑒於此，本系課程規劃以「運動管理」、「休閒管理」、「健康管理」為主要課程主題架構，透過技術技能及專業知識來培育該產業之經營管理專業人才。

>>解讀專題階梯式教學<<

產業透析 X 技能培養 X 業界連結 X 品牌建立

大一(下)、大二(上)

大二(下)、大三(上)

大三(下)、大四(上)

>>學生校外實習<<



技術課程教學

產業技術力實作性

國內國外產業參訪

業師教學創新創業

實習課程接軌就業



「你以為我在玩，其實我在學習；
你以為我在學習，其實我在玩。」

>>生活及學習輔導網絡<< 全面性照護輔導!

學生學業



學生住宿



學生工讀

保證工讀
實習帶薪!

招生學制 日間部四技·進修部二技
入學管道 單獨招生，即日起均可報名
諮詢專線 休閒運動管理系08-7624002轉3612



With our "school motto Study Diligently; Embody Virtues" in mind, Tajen cultivates students talents to meet the needs of an ever changing society as effected by world trends. We aim to provide a fully comprehensive education that fosters talented professionals that have a belief in humanity as well as sound personalities.

休閒運動產業課程方向

大仁科技大學

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走過半世紀
邁向卓越

運動產業

運動選手
運動教練
運動指導
運動防護
運動場館
運動經紀
運動行銷
運動創業
運動觀光
運動電競

⋮

休閒產業

溫泉會館
酒店飯店
休閒農場
休閒漁業
休閒導遊
領隊解說
購物商圈
主題樂園
社區營造
活動企劃

⋮

就讀本系，畢業未來多樣選擇



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邁向卓越



陸 海 空 休閒及運動產業



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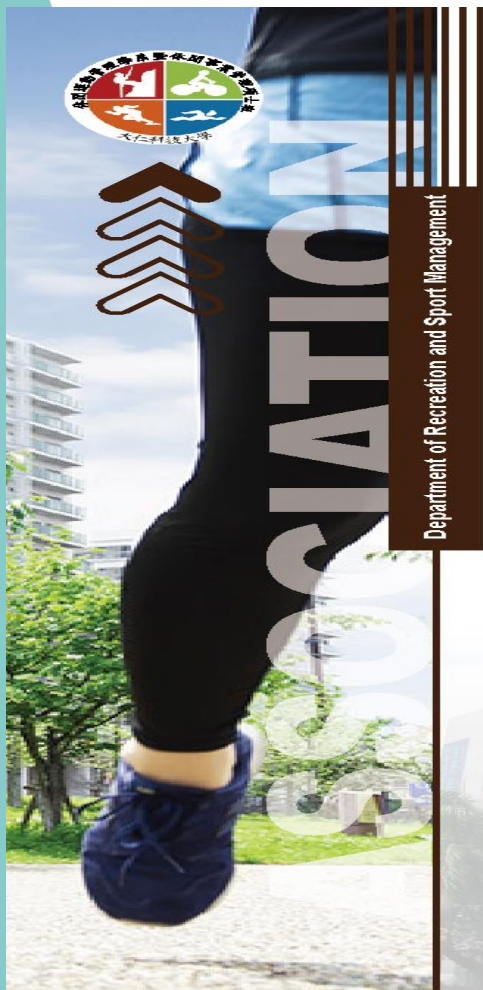
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休閒運動產業課程方向

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邁向卓越



全民體育

縣市體育會委員會



全國運動組織協會



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休閒運動產業課程方向

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邁向卓越



競技體育



校隊管理



選手訓練



全國賽事



國際賽事



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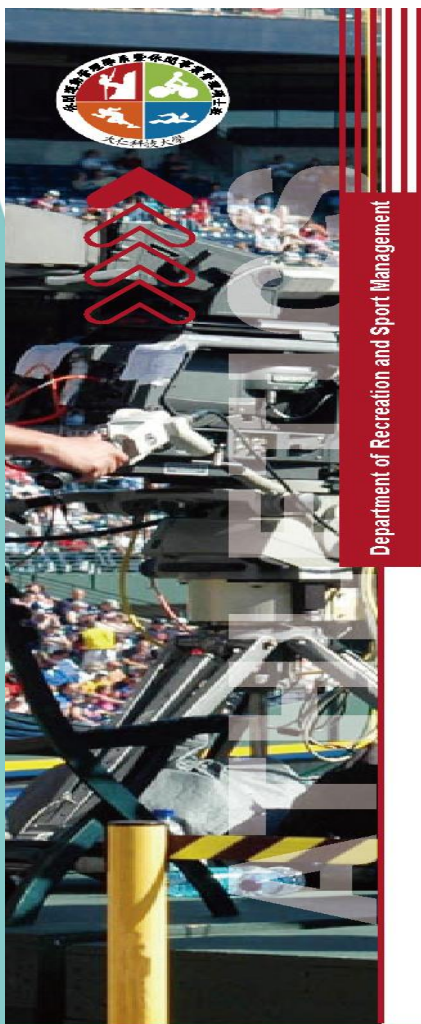
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休閒運動產業課程方向

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走過半世紀
邁向卓越



商業體育

創新課程

創業輔導



賽事舉辦



活動辦理



育樂營隊



團體教學



競賽參與



專利申請



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TAJEN UNIVERSITY



休閒運動產業課程方向



產業合作化



計畫研究性



策略聯盟性



人才就業性



組織搭配性



專業訓練性



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休閒運動產業課程方向

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走過半世紀
邁向卓越



教師專業化



證照考核



專業研習



專業社團



產學合作



研究撰寫



計畫申請



學位進修



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休閒運動產業課程方向

大仁科技大學

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走過半世紀
邁向卓越




校友中心

 資料數據建立



 定期活動辦理



 學生職涯輔導



 資源籌募分配



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休閒運動產業課程方向

大仁科技大學

SINCE 1966

走過半世紀
邁向卓越

市場族群

企業員工
運動選手
特殊族群
社區據點
個人客制...等

市場差異

運動科技
運動服務
設施設備...等

市場連結

系所亮點
課程創新
計劃研究
政策合作...等



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108新生就學紀實-基地巡禮-潛水



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邁向卓越



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108新生就學紀實-基地巡禮-衝浪



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邁向卓越



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108新生就學紀實-基地巡禮-衝浪



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108新生就學紀實--基地巡禮-衝浪



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108新生就學紀實-迎新活動-走馬瀨農場

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邁向卓越



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108新生就學紀實-迎新活動-走馬瀨農場

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邁向卓越



大仁科技大學 108學年度 活動日期: 10/24~10/25
四系聯合迎新活動
★ 指導單位: 大仁科技大學 課外活動組 ★ 主辦單位: 大仁科技大學 休閒運動管理系
★ 承辦單位: 大仁科技大學 餐旅管理系、時尚美容應用系、消防安全學士學位



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108新生就學紀實-迎新活動-走馬瀨農場



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108新生就學紀實-滑水體驗



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108新生就學紀實-壘球比賽全校冠軍

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108新生就學紀實-慶功宴



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108新生就學紀實-漆彈活動志工



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108新生就學紀實-大專排球賽加油團

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Tajen cultivates students talents to meet the needs of an ever
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大仁科技大學 休閒運動管理系

保證就業
薪30,000起

升學進路
沒煩惱



運動產業

- 運動選手
- 運動教練
- 運動指導
- 運動防護
- 運動場館
- 運動經紀
- 運動行銷
- 運動創業
- 運動觀光
- 運動電競

休閒產業

- 溫泉會館
- 酒店飯店
- 休閒農場
- 休閒漁業
- 領隊導遊
- 導覽解說
- 購物商圈
- 主題樂園
- 社區營造
- 活動企劃



就讀本系，畢業未來多樣選擇



玩中學，學中玩

工讀實習即就業 · 國內外移地學習 · 獎學金生活補助

聯絡老師

洪聖德 老師
0912-717829



系網



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休閒系粉絲專頁



Taiwan Rappers
精闢樂技淺淺錄



Instagram
休閒系

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邁向卓越



我的(賴):hsdhsd12

- 大學唸休閒
- 享樂又休閒
- 畢業懂休閒
- 生活真休閒
- 還在等什麼~快來加入休閒人

